



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325053

Schedule Dates	09/18/12-09/24/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/19/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260214
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$22,082.25
Account Types	National/Political	Net Total	\$125,132.75
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	135	\$147,215.00	
Grand Total:	135	\$147,215.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	5A- 5:30A (EST)	4	X	X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		9/13/12
2.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	6A- 6:30A (EST)	5	X	X	X	X	X			5	\$850.00	\$4,250.00	Charlotte (WSOC)		9/13/12
3.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	7A- 8A (EST)	8	X	X	X	X	X			8	\$775.00	\$6,200.00	Charlotte (WSOC)		9/13/12
4.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	8A- 9A (EST)	8	X	X	X	X	X			8	\$725.00	\$5,800.00	Charlotte (WSOC)		9/13/12
5.0	Normal Line / Spot	09/18/12-09/24/12	6	:30	4:30A- 4:59A (EST)	1	X	X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		9/13/12
6.0	Cancelled Line / Spot	09/22/12-09/22/12	5	:30	6A- 7A (EST)												Charlotte (WSOC)		8/1/12
7.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	7A- 8A (EST)												Charlotte (WSOC)		9/13/12
8.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	8A- 9A (EST)												Charlotte (WSOC)		9/13/12
9.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	9A- 10A (EST)												Charlotte (WSOC)		9/13/12
10.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)												Charlotte (WSOC)		9/13/12
11.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	8A- 9A (EST)												Charlotte (WSOC)		9/13/12
12.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	9A- 10A (EST)												Charlotte (WSOC)		9/13/12
13.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
14.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12

CONFIRMATION CONTRACT

Date: _____ Accepted Station: _____ Date: _____ Comments: _____

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Send P/B Piggy Back

At: 02:05 PM on Thursday, September 20 2012



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Contract # 325055

Schedule Dates	09/18/12-09/24/12	Date Entered	08/01/12
Advertiser	Po/B Obama/D/Pre/US (16256)	Last Modified	09/19/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260214
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$22,082.25
Account Types	National/Political	Net Total	\$125,132.75
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)
By Broadcast Month

Spots	Rate
135	\$147,215.00
Grand Total:	135 \$147,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	10:58A- 12P (EST)	4		X	X	X	X			4	\$550.00	\$2,200.00	Charlotte (WSOC)		9/13/12
16.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	12P- 1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
17.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
18.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
19.1	Normal Line / Spot	09/18/12-09/24/12	6	:30	4P- 5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		9/13/12
20.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	5P- 5:30P (EST)	6		X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/13/12
21.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	5:30P- 6P (EST)	6		X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/13/12
22.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	6P- 6:30P (EST)	7		X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/13/12
23.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		9/13/12
24.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
25.1	Normal Line / Spot	09/18/12-09/24/12	5	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
26.1	Normal Line / Spot	09/22/12-09/22/12	6	:30	7P- 8P (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		9/13/12
27.0	Cancelled Line / Spot	09/22/12-09/22/12	6	:30	7:30P- 8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Date:	Accepted-Station:	Date:	Comments:
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29.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8P- 10P (EST)									1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/13/12
30.0	Normal Line / Spot	09/18/12-09/18/12	6	:30	10P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
31.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	10P- 11P (EST)					1							Charlotte (WSOC)		8/1/12
31.0.1	Closed Preempt	09/20/12															Charlotte (WSOC)		8/1/12
32.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	9P- 10P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	Program Change/Spot -NFL	8/1/12
33.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	10P- 11P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
34.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	11P- 11:35P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
35.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	11P- 11:35P (EST)				X	X	X	X		5	\$950.00	\$4,750.00	Charlotte (WSOC)		9/13/12
36.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
37.1	Normal Line / Spot	09/18/12-09/20/12	5	:30	11:35P- 12:02A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
38.2	Normal Line / Spot	09/20/12-09/20/12	6	:30	8:30P- 11:30P (EST)			X	X	X				3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/13/12
39.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	8P- 11:30P (EST)					2				2	\$15,000.00	\$30,000.00	Charlotte (WSOC)		9/19/12
40.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5A- 5:30A (EST)							2		2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		9/13/12
41.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6A- 6:30A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
													1	1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12

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42.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	2								2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/13/12
43.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8A- 9A (EST)	2								2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/13/12
44.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12
45.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5P- 5:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
46.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30P- 6P (EST)	1								1	\$875.00	\$875.00	Charlotte (WSOC)		9/13/12
47.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6P- 7:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/13/12
48.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:58P- 7:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
49.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	7:30P- 7:56P (EST)	1								1	\$950.00	\$950.00	Charlotte (WSOC)		9/13/12
50.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	11P- 11:35P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
51.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	11:35P- 12:02A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
52.1	Normal Line / Spot	09/21/12-09/21/12	5	:30	12:05A- 12:35A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
53.0	M/G For 31.0.1 / Spot	09/21/12-09/21/12	5	:30	10P- 11P (EST)	1								1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/13/12
54.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10A- 11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12
55.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10:58A- 12P (EST)	1	X							1	\$550.00	\$550.00	Charlotte (WSOC)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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56.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12
57.0	Normal Line / Spot	09/24/12-09/24/12	6	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		9/13/12
58.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:30A- 6A (EST)	1								4	\$425.00	\$1,700.00	Charlotte (WSOC)		9/13/12
59.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
60.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
61.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:30A- 7A (EST)	1								4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
62.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	8P- 8:15P (EST)	1								1	\$7,000.00	\$7,000.00	Charlotte (WSOC)		9/19/12
63.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	7P- 8P (EST)	1								1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/19/12

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